



About the project

Clothing USA Shopify

The business combines passion for fashion with impeccable style, offering a curated selection of top-tier jackets and clothing that make bold statements while providing comfort and functionality.

Meta Ads performance before

Search and filter					
Campaigns		1 selected		Ad sets for 1 Campaign	
Create		Edit		A/B test	
Off / On	Campaign	Purchases	Cost per purchase	Purchases conversion value	Purchase ROAS (return on ad spent)
On	2024-01-01 10:00:00 - 2024-01-31 09:59:59	275	€17.62	€19,649.46	4.05
On	2024-02-01 10:00:00 - 2024-02-29 09:59:59	45	€24.58	€3,346.45	3.02
On	2024-03-01 10:00:00 - 2024-03-31 09:59:59	105	€18.67	€7,424.86	3.79
On	2024-04-01 10:00:00 - 2024-04-30 09:59:59	—	—	€0.00	—
On	2024-05-01 10:00:00 - 2024-05-31 09:59:59	—	—	€0.00	—
On	2024-06-01 10:00:00 - 2024-06-30 09:59:59	—	—	€0.00	—
On	2024-07-01 10:00:00 - 2024-07-31 09:59:59	—	—	€0.00	—
On	2024-08-01 10:00:00 - 2024-08-31 09:59:59	—	—	€0.00	—
On	2024-09-01 10:00:00 - 2024-09-30 09:59:59	—	—	€0.00	—
On	2024-10-01 10:00:00 - 2024-10-31 09:59:59	—	—	€0.00	—
On	2024-11-01 10:00:00 - 2024-11-30 09:59:59	—	—	€0.00	—
On	2024-12-01 10:00:00 - 2024-12-31 09:59:59	—	—	€0.00	—
Results from 29 campaigns		481	€19.52	€34,750.11	3.70
Excludes deleted items		Total	Per Action	Total	Average
		481	€19.52	€34,750.11	3.70
		Total	Per Action	Total	Average
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